

# LEASING

## DASHBOARD

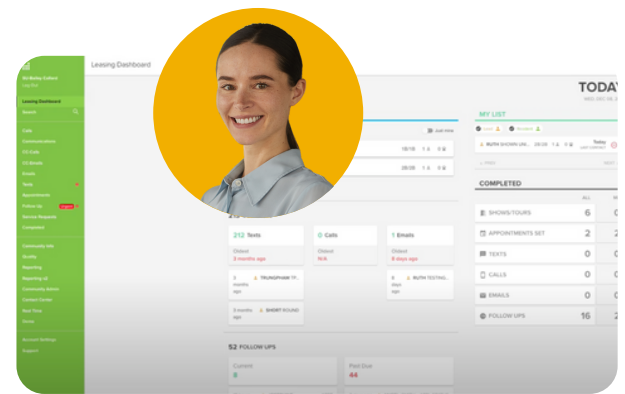
rentdynamics.com

## LEASING IN ITS SIMPLEST FORM

**See clearly for yourself** - schedule a virtual (or in-person) demonstration [sales@rentdynamics.com](mailto:sales@rentdynamics.com).

### WHAT IS THE LEASING DASHBOARD?

At Rent Dynamics, we understand that everyone uses their multifamily CRM differently. With the Leasing Dashboard, we take day-to-day tasks and present them in a versatile, easy-to-track format. Teams no longer must worry about a clunky software design killing productivity, leaving them time to focus on what truly matters most - communication with prospects and residents.



### PROGRAM BENEFITS:

- Provides a snapshot of outstanding communication request types (phone, email, SMS text) or tasks including follow-ups, appointments, and agent assignments.
- Includes ease of tracking/management for target prospects and residents. Convenient dashboard allows quick views of follow-up history per contact.

**TO LEARN MORE ABOUT THIS, VISIT:**  
[HTTPS://BIT.LY/3TZWRPO](https://bit.ly/3TZWRPO)

Rent Dynamics provides value throughout the resident journey – Marketing, Leasing, and Retention. Our intuitive CRM incorporates advanced business intelligence for increased visibility into your lead to lease pipeline, while our Contact Center is there to be an extension of your team. Our RentPlus® product provides resident rent reporting and financial resources that promote economic inclusion and financial freedom for renters.