

**Portfolio
Intelligence.**
Delivered.



Say goodbye to secret shopping.

VoC

WHAT ARE RESIDENTS SAYING?

Hear for yourself - schedule a virtual (or in-person) demonstration sales@rentdynamics.com.

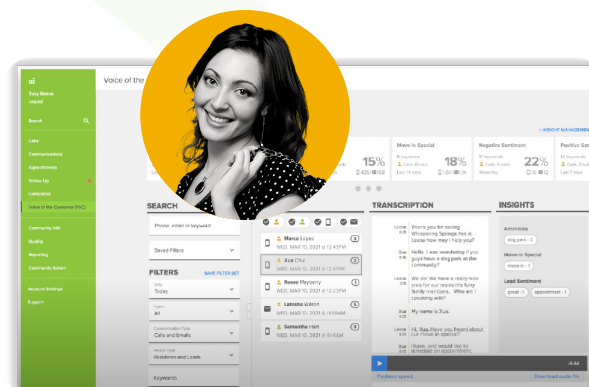
WHAT IS VOICE OF CUSTOMER (VOC)?

Voice of Customer (VoC) gives multifamily marketers and operators a deeper understanding of what their customers truly care about – from the amenities to move-in specials – as well as a deeper understanding of the leasing process and intelligence around team performance and training opportunities.

PROGRAM BENEFITS:

- **Extracted insights** into what your leads and residents really care about.
- Understanding of **why residents choose your community** over others.
- **Machine-learning** + access to phone and email communications across all communities.
- **Customizable dashboard** - for a high-level overview of portfolio intelligence.
- Seamless pairing with our **Multifamily CRM** or works as a stand-alone resource.
- **And more!**

RENT DYNAMICS
WWW.RENTDYNAMICS.COM
866.513.7368
91 E 700 S, LOGAN, UTAH 84321



Rent Dynamics provides value throughout the resident journey – Marketing, Leasing, and Retention. Our intuitive CRM incorporates advanced business intelligence for increased visibility into your lead to lease pipeline, while our Contact Center is there to be an extension of your team. Our RentPlus product provides resident rent reporting and financial resources that promote economic inclusion and financial freedom for renters.



WATCH IT ON
YouTube

